

13-14.08.2015

Деловая программа РОССИЯ-ФИНЛЯНДИЯ

Business programme RUSSIA-FINLAND

Liiketoimintaohjelma Suomi-Venäjä



Russian film market in 2015

Xenia Leontyeva, senior analyst Nevafilm Reserach

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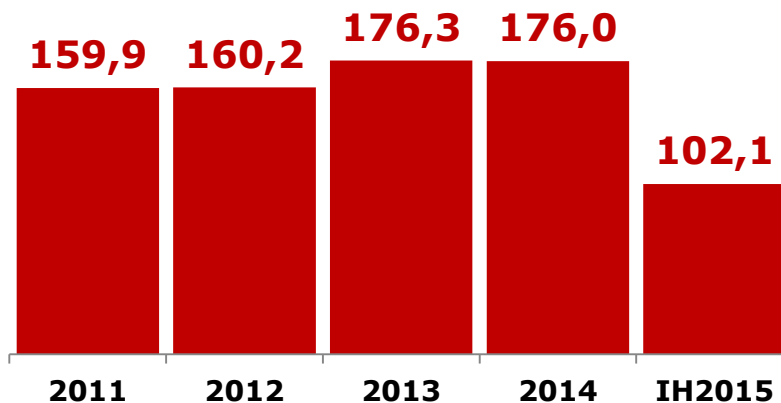
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MARKET VOLUME

146 million people

Film admissions in Russia (million)



as on 01.07.2015

3 924 screens

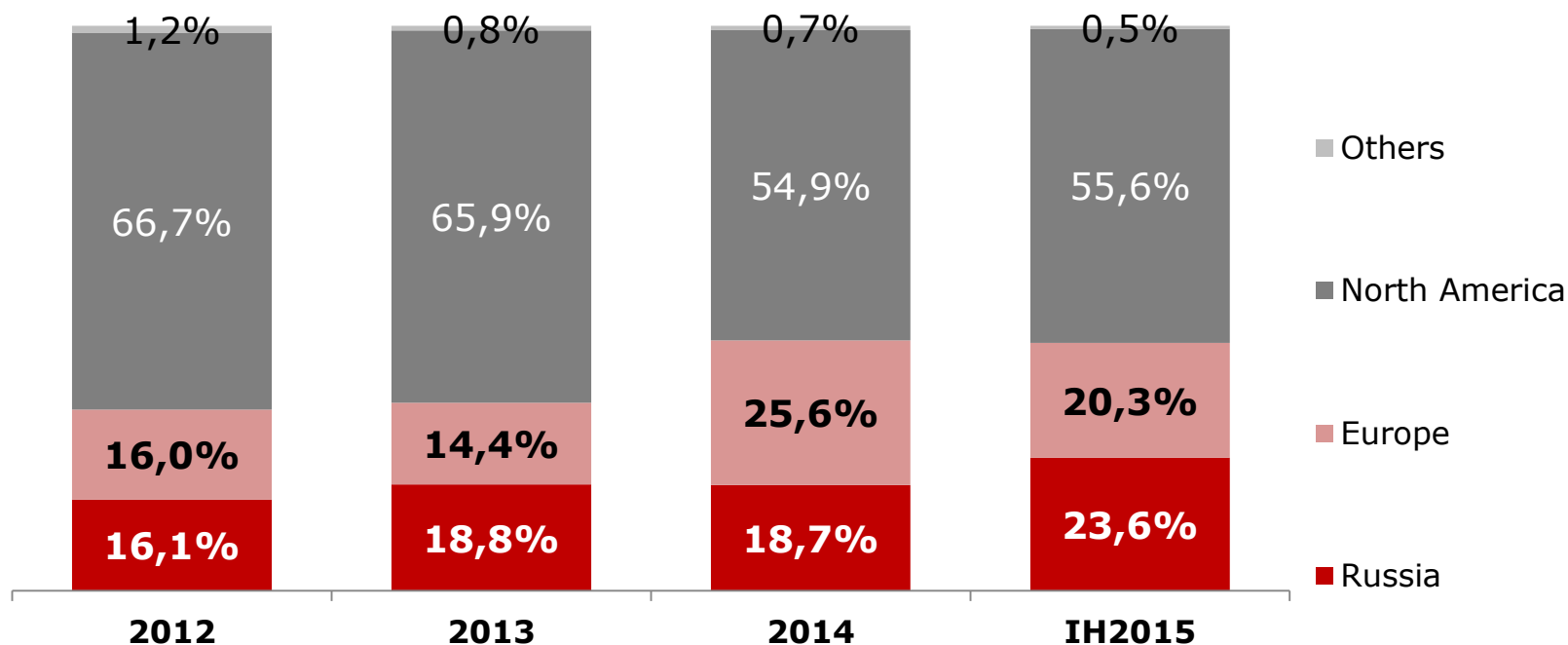
97% screens are digital

Sources: Film Business Today, Bookers' bulletin, CAIS, Rentrak, Nevafilm Reserch

+2.5% admissions in IH2015

MARKET SHARE

Market share of films in distribution by region of origin (in admissions)



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FINNISH FILMS IN RUSSIA

Film	Year of production	Release date	Country of production	Distributor in Russia	Screens	Admissions
Big Game	2014	16.04.2015	Finland, Great Britain, Germany	Luxor	411	73 997
I Won't Come Back	2014	12.06.2014	Russia, Estonia, Finland, Belarus	Nashe kino	40	2 508
Leijonasydan	2013	10.04.2014	Finland, Sweden	Videoimpuls	6	544
Shopping Tour	2012	25.11.2013	Russia, Finland	Central partnership	250	15 000
The Role	2013	03.10.2013	Russia, Belarus, Finland, Germany	Cinema without frontiers	31	4 986
Frost	2012	08.08.2013	Iceland, Finland	Kinoprom	2	61
Vuosaari	2012	13.06.2013	Russia, Finland	A-One Films	11	1 132
Imaginaerum	2012	06.06.2013	Finland, Kanada	Nashe kino	160	13 055
Niko 2 - Lentajaveljekset	2012	13.12.2012	Finland, Germany, Denmark, Ireland	Paradise	580	137 815
Iron Sky	2012	12.07.2012	Finland, Germany, Australia	Utopia Pictures	175	62 497
Le Havre	2011	21.06.2012	Germany, Finland, France	Russian reportage	8	4 043
Fenster zum Sommer	2011	31.05.2012	Germany, Finland	P And I Films	5	3 869
Play	2011	12.04.2012	Denmark, Sweden, Finland	Cinema without frontiers	5	985
Veljekset	2011	05.04.2012	Finland	Videoimpuls/Starlet-Media	2	209

Sources: Film Business Today, Bookers' bulletin, CAIS, Rentrak, Nevafilm Research

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FINNISH FILMS IN RUSSIA

**Festivals in St. Petersburg,
Murmansk, etc.**



CO-PRODUCTION WITH RUSSIA



- European Convention on cinematographic co-production (Russia – 1994, Finland – 1995)
- VAT relief for national and co-produced films
- State support via Cinema Fund and the Ministry of culture for national and co-produced films (though no separate competition for co-productions)
- Spectators love European films
- Regions with Nordic nation population

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CO-PRODUCTION WITH RUSSIA

- No bilateral co-production agreement Russia-Finland
- No Film commissions in Russia
- No fiscal incentives in Russia
- No stability (economical and political)